

## WHEN IT SHOWS IN EVERY FIBRE JUST HOW SOPHISTICATED ITS OWNERS ARE – ESSENTIAL 1031.

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Hamelin, September 2019.

**Compelling design with a modern touch: the expressive bouclé loop ESSENTIAL 1031 has enlivened countless homes for many years. As part of Vorwerk Flooring's new Best of Living collection for domestic settings, this classic carpet has received a modern makeover in a number of trendy colours.**



*Classic look, fresh colours: the Essential 1031.*

Expressive yet subtle, the bouclé loop ESSENTIAL 1031 has enlivened offices, public buildings and homes for many years. Small wonder, then, that Vorwerk Flooring has included this carpet in its new Best of Living collection – now featuring fresh, trendy colours within a relatively discreet spectrum that fits both the NATURE Design and CLASSIC Design style concepts. The lightly mottled yarn and the ribs running counter to the tuft direction provide an elegant and robust weave look that is particularly suitable for high-traffic areas. This sturdy floor covering ensures a pleasant room atmosphere without drawing too much attention.

Available as broadloom from the roll in widths of 400 cm and 500 cm, the



ESSENTIAL 1031 boasts the following seals of quality: CE, GUT and the top A+ rating for room emissions (VOC).

**PAGE**  
2/2

### **THE VORWERK FLOORING ESSENTIAL LINE: TOP-QUALITY FLOOR COVERINGS FOR ALL.**

Materials and craftsmanship that excel in every regard: this is the heart of the new Vorwerk Flooring ESSENTIAL LINE. This line stands out with amazing entry-level products for living spaces and offices. Characterised by their high durability, functionality and fine feel, the designs range from timeless to fashionable and lend a cosy accent full of character to home settings and public spaces alike. The newest dyeing and construction techniques guarantee the highest quality at all levels. Products from the ESSENTIAL LINE by Vorwerk Flooring are generally available in 15 colours.

### **UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.**

Since 1883, Vorwerk Flooring has been synonymous with products that offer a unique mix of superior quality, sustainable innovation and international award-winning design. Millions of satisfied customers have been furnishing their homes and offices with products from the traditional German manufacturer for over 130 years. Vorwerk has consistently pushed the boundaries within the flooring industry to offer products that are defined by enduring quality and style. Product development, manufacturing and quality assurance are carried out at the headquarters in Hamelin, ensuring that the overarching brand promise – It's a Vorwerk! – is consistently delivered. When millions of possibilities make millions of wishes possible.

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Released for editorial publication – a sample copy is requested.