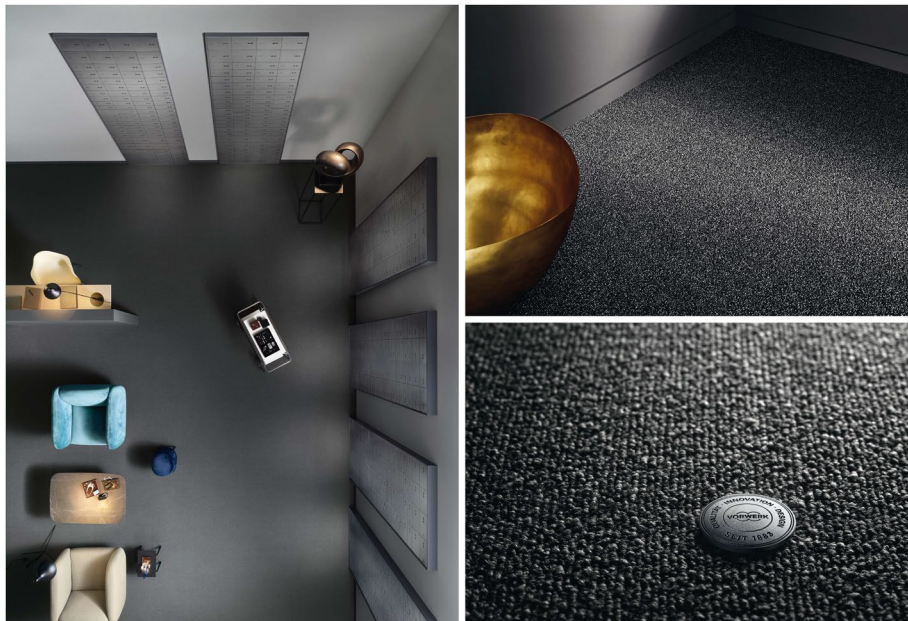


ESSENTIAL 1040 SL SONIC: PERFECT ROOM CLIMATE.

Hameln, Germany, August 2018.

With the smooth, subtly blended loop carpet ESSENTIAL 1040 SL SONIC, Vorwerk flooring is bringing the perfect room climate to every space. This eco-friendly tile is made of Ocean Plastic ECONYL®, won from recycled yarns, and awaits users with significantly improved low impact noise and acoustic values. Furthermore, it offers a tailored colour palette for building spaces. A universal product for all areas, this carpet is also ideal for allergy sufferers.

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Sustainable and ideal for allergy sufferers: ESSENTIAL 1040 SL SONIC.

The new ESSENTIAL 1040 SL SONIC carpet is a classic within the Vorwerk flooring brand range. The smooth, subtly blended 1/10 loop not only features the standard characteristics of a genuine Vorwerk – such as odour-neutral and dust-binding fibres – the upper material of this flooring is made entirely of Ocean Plastic ECONYL®, which is recycled from old fishing nets, for instance. Furthermore, this carpet has been awarded Bestnote for low room emissions (VOC) and has been proven to have significantly improved low impact noise and acoustic values.



Thanks to all these features and the convenient ease of the carpet tile format, the ESSENTIAL 1040 scores big in every space. The colour palette with 15 different hues subtly highlights every kind of furnishing and discreetly blends into any interior.

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This stable, bitumen and PVC-free acoustic tile, with significantly improved low impact noise and acoustic values, sets new standards on the market. Three test labels adorn the ESSENTIAL 1040 SL SONIC – CE, Green Label Plus and GUT – as well as Bestnote for its low room emissions (VOC).

THE VORWERK FLOORING ESSENTIAL LINE: FLOOR COVERINGS IN THE BEST OF QUALITY FOR EVERYONE

Materials and a craftsmanship which are better than just good – this is the new Vorwerk flooring ESSENTIAL LINE. This line stands out with amazing entry-level products for living spaces and offices and which are characterized by their high durability, functionality and fine feel. The design ranges from timeless to fashionable and sets a cosy accent full of character in the home or public spaces. The newest colour and construction design techniques guarantee the highest quality at all levels. Products of the Vorwerk flooring ESSENTIAL LINE are generally available in 15 colours.

THE NEW PRODUCT RANGE: VERY EASY!

The Vorwerk flooring ESSENTIAL LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring ESSENTIAL LINE, the company offers products in the Vorwerk flooring SUPERIOR LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

**UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY.
MADE BY VORWERK.**



Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

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