

## **WHEN LIVING IS DELIGHTFULLY COMFORTABLE.**

**Hamelin, September 2019.**

**Vorwerk Flooring has specialised in unique floor coverings since 1883. With its new Best of Living collection, this traditional company has crafted an exhaustive range of floor coverings – from the robust and the silky soft to the luxurious. The ESSENTIAL 1076 features a two-tone mottled design that is suitable for living rooms, master bedrooms and children’s bedrooms: while cosy and subtle, it is a world away from boring.**

**VORWERK & CO.  
TEPPICHWERKE GMBH & CO. KG**  
Kuhlmannstrasse 11  
31785 Hamelin  
Tel. +49 (0)5151 103-0  
Fax +49 (0)5151 103-377  
[www.vorwerk-flooring.de](http://www.vorwerk-flooring.de)



*The two-tone Essential 1076 from Vorwerk ensures a vibrant overall effect.*

The ESSENTIAL 1076 from the new Best of Living collection by Vorwerk Flooring is all about delightfully comfortable living. A key feature is its two-tone mottled look, which lends the floor covering a vibrant overall effect without being overpowering. And as the two-tone pattern is adept at concealing dirt, this carpet is also ideal for children’s bedrooms. The high-quality ESSENTIAL 1076 delivers on comfort, with its excellent durability and discreet colours making it perfect for studies and hallways in every home.

Available as broadloom from the roll in width of 400 cm, the ESSENTIAL 1076 boasts the following seals of quality: CE, GUT and the



top A+ rating for room emissions (VOC).

**PAGE**  
2/2

**THE VORWERK FLOORING ESSENTIAL LINE: TOP-QUALITY FLOOR COVERINGS FOR ALL.**

Materials and craftsmanship that excel in every regard: this is the heart of the new Vorwerk Flooring ESSENTIAL LINE. This line stands out with amazing entry-level products for living spaces and offices. Characterised by their high durability, functionality and fine feel, the designs range from timeless to fashionable and lend a cosy accent full of character to home settings and public spaces alike. The newest dyeing and construction techniques guarantee the highest quality at all levels. Products from the ESSENTIAL LINE by Vorwerk Flooring are generally available in 15 colours.

**UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.**

Since 1883, Vorwerk Flooring has been synonymous with products that offer a unique mix of superior quality, sustainable innovation and international award-winning design. Millions of satisfied customers have been furnishing their homes and offices with products from the traditional German manufacturer for over 130 years. Vorwerk has consistently pushed the boundaries within the flooring industry to offer products that are defined by enduring quality and style. Product development, manufacturing and quality assurance are carried out at the headquarters in Hamelin, ensuring that the overarching brand promise – It's a Vorwerk! – is consistently delivered. When millions of possibilities make millions of wishes possible.

**PRESS CONTACT**

VORWERK FLOORING

Vanessa Meyer

Marketing Manager

Tel. +49 (0)5151 103-382

[vanessa.meyer@vorwerk-teppich.de](mailto:vanessa.meyer@vorwerk-teppich.de)

Released for editorial publication – a sample copy is requested.