

## EXCLUSIVE 1009: LIVELY CHARACTER.

Hameln, Germany, May 2018.

**EXCLUSIVE 1009** from Vorwerk is a voluminous and surprisingly soft frieze. It is perfectly suitable for use in public spaces and offices, while offering an exceptionally homely feel. The use of the highest-quality yarns makes this carpet especially exclusive. They are the secret to this elegant tufted carpet, which amazes users with the best comfort and durability, and enable EXCLUSIVE 1009 to offer outstanding functionality and longevity in heavily trafficked areas.



*Lively character: EXCLUSIVE 1009, Colour 4P75.*

EXCLUSIVE 1009 stands out thanks to its lively character, which is created by the subtle blend. It is a key product in the Vorwerk range, which is suitable for a number of areas. This carpet is of the absolutely highest quality and cuts a fine figure anywhere with its cosy aesthetics: in hotels, offices and commercial buildings, as well as in private homes. It offers especially exceptional acoustics due to the carpet's distinct volume.

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The colour palette for this product of the EXCLUSIVE LINE is particularly broad: offering 30 colours in the CLASSIC Design and NATURE Design style worlds. The spectrum ranges from an entire palette of green and blue tones to neutral beige and brown nuances to bold, vibrant hues such as a clear red and luscious petrol. All of these colours are ideal for this carpet.

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Furthermore, EXCLUSIVE 1009 proudly gleams with four eco labels: CE, Life Balance, Green Label Plus and GUT. It also boasts top marks of A+ for low room emissions (VOC). This carpet is available both in broadloom and in tile (SL) variants.

### **THE VORWERK FLOORING EXCLUSIVE LINE: A PRODUCT UNIVERSE OF SUPERLATIVES**

Exclusivity is writ large in this product line. When it comes to material, craftsmanship and comfort, the absolutely highest standards set the tone in the EXCLUSIVE range. Special yarns come together to create exceptional colour worlds, textures and structures. Comfort is outstanding. With the carpets from the Vorwerk flooring EXCLUSIVE LINE, the most offbeat customer wishes can be satisfied, with a design and product quality which are in a class of their own. Carpet as a lifestyle product and as an expression of one's own individuality – that is the Vorwerk flooring EXCLUSIVE LINE. Products of this line are normally available in 25 colours.

### **THE NEW PRODUCT RANGE: VERY EASY!**

The Vorwerk flooring EXCLUSIVE LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring EXCLUSIVE LINE, the company offers products in the Vorwerk flooring SUPERIOR LINE and the Vorwerk flooring ESSENTIAL LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.



**UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.**

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Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

When millions of possibilities make millions of wishes possible.

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