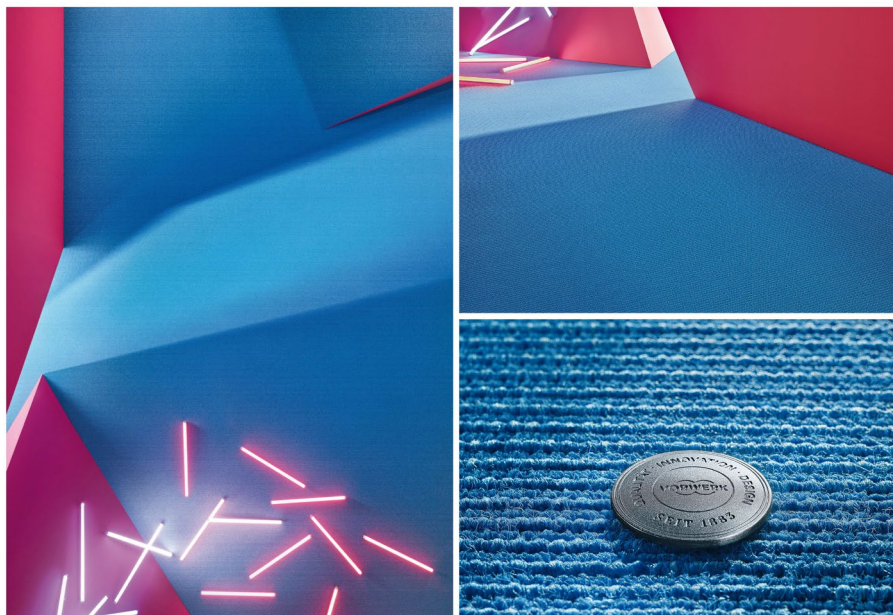


EXCLUSIVE 1023: VIGOROUS LOOP.

Hameln, Germany, September 2018.

The solid-colour variant of the woven loop carpet EXCLUSIVE 1024, EXCLUSIVE 1023 from Vorwerk amazes with its special ribbed aesthetics. Thanks to the use of matt material in single solid hues, the colour palette offers those who enjoy a more toned-down look a broad selection of unique nuances – ranging from traditional tones, which subtly underscore the interior design, to eye-catching colours that grab people’s attention.

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Vigorous loop with contrasts: EXCLUSIVE 1023, Colour3P82.

EXCLUSIVE 1023 is the matt, solid-colour jewel among the woven loop carpets in the Vorwerk portfolio. With its characteristic ribbed aesthetics, which are created during weaving using the double-shaft extrusion process, this textile floor covering features a solid yet extremely lively effect. The use of matt staple fibre yarn lets the 25 different monotone colours appear in a high-quality, impactful look. The colour range also stands out with tones in the CLASSIC Design style world, such as brown and grey, as well as zesty hues from the ART Design style world.



A special highlight is the extremely high durability of EXCLUSIVE 1023, which, as a result, is well suitable for high-traffic building spaces.

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Furthermore, EXCLUSIVE 1023 beams with five eco labels: CE, Life Balance, Green Label Plus, GUT, and Bestnote A+ for low room emissions (VOC). The carpet is available in a width of 200 cm.

THE VORWERK FLOORING EXCLUSIVE LINE: A PRODUCT UNIVERSE OF SUPERLATIVES

Exclusivity is writ large in this product line. When it comes to material, craftsmanship and comfort, the absolutely highest standards set the tone in the EXCLUSIVE range. Special yarns come together to create exceptional colour worlds, textures and structures. Comfort is outstanding. With the carpets from the Vorwerk flooring EXCLUSIVE LINE, the most offbeat customer wishes can be satisfied, with a design and product quality which are in a class of their own. Carpet as a lifestyle product and as an expression of one's own individuality – that is the Vorwerk flooring EXCLUSIVE LINE. Products of this line are normally available in 25 colours.

THE NEW PRODUCT RANGE: VERY EASY!

The Vorwerk flooring EXCLUSIVE LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring EXCLUSIVE LINE, the company offers products in the Vorwerk flooring SUPERIOR LINE and the Vorwerk flooring ESSENTIAL LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their



homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

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