

SUPERIOR 1012 AND SUPERIOR 1012 SL SONIC: LIVELY CLASSIC.

VORWERK & CO.
TEPPICHWERKE GMBH & CO. KG
Kuhlmannstraße 11
31785 Hameln
Tel. +49 (0)5151 103-0
Fax +49 (0)5151 103-377
www.vorwerk-flooring.com

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As a frieze carpet offering a wide palette of colours featuring 28 different nuances – from tone-in-tone to contrast-rich hues – this Vorwerk flooring classic SUPERIOR 1012 amazes in every situation and in every building space. Its comfortable, lively feel is especially robust against dirt and lets any room radiate with an especially groomed appearance.



The lively SUPERIOR 1012 in colour 372Z.

From classic tones for building spaces, such as strong blue or anthracite, to stylish accent colours like yellow, violet or green, the palette of SUPERIOR 1012 features 28 colours. The tone-in-tone and contrast-rich colours mainly come from the style worlds CLASSIC Design and NATURE Design. The comfortable, lively feel is a particular highlight, as it lends SUPERIOR 1012 excellent characteristics for hiding dirt particles at the same time – making this carpet especially appreciated in building spaces, of course.



SUPERIOR 1012 is available as broadloom in a width of 400 cm or as stable, bitumen and PVC-free acoustic tiles. In addition, this carpet has been awarded various labels – Green Label Plus, CE, Life Balance, DGNB and GUT – along with Bestnote A+ for low room emissions (VOC).

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THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY FOR HIGHEST STANDARDS

Classic elegance, timeless subtlety or avant-garde expressiveness: the products of the Vorwerk flooring SUPERIOR LINE stand out with their individual design, which varies extremely within the product range. An entire world of exceptional colours and textures is what makes this product line so rich and multi-faceted. The Vorwerk flooring SUPERIOR LINE – robust products with a comfortable feel which amaze not only with their extraordinary material quality but also their timelessness, and that certain something. Products of the Vorwerk flooring SUPERIOR LINE are generally offered in 20 colours.

THE NEW PRODUCT RANGE: VERY EASY!

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring SUPERIOR LINE, the company offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development,



production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

PRESS CONTACT

VORWERK FLOORING

Vanessa Meyer

Junior Marketing Manager

Tel.: +49 (0)5151 103-382

vanessa.meyer@vorwerk-teppich.de

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