

SUPERIOR 1013 AND SUPERIOR 1013 SL SONIC: ROBUST AND SIMPLY BEAUTIFUL TOO.

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Hameln, Germany, May 2018.

When the promise of sustainability meets its most beautiful execution – that is SUPERIOR 1013. This carpet from Vorwerk is a robust blended velours whose pile is made of recycled ECONYL® fibres, gained from discarded fishing nets among others. As a result, this carpet is especially robust and suitable for use in many building areas.



Robust und simply beautiful: SUPERIOR 1013, colour 5D93.

The elegant blend of SUPERIOR 1013 lends this carpet structure and class. Its stable fibres provide excellent durability, which makes this carpet ideal for use in buildings with heavily trafficked areas – and even in extremely high-strain areas, such as in offices with desk chairs or on stairs.

The colour palette, in the NATURE Design and CLASSIC Design style worlds, awaits with colourful highlights such as brick red, terracotta and fresh green, among others. Neutral grey, anthracite and blue tones round



out the spectrum.

SUPERIOR 1013 surpasses others with four eco labels: CE, Life Balance, Green Label Plus and GUT. It also boasts top marks of A+ in low room emissions (VOC). This carpet is available in broadloom and in tile (SL) variants.

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THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY FOR HIGHEST STANDARDS

Classic elegance, timeless subtlety or avant-garde expressiveness: the products of the Vorwerk flooring SUPERIOR LINE stand out with their individual design, which varies extremely within the product range. An entire world of exceptional colours and textures is what makes this product line so rich and multi-faceted. The Vorwerk flooring SUPERIOR LINE – robust products with a comfortable feel which amaze not only with their extraordinary material quality but also their timelessness, and that certain something. Products of the Vorwerk flooring SUPERIOR LINE are generally offered in 20 colours.

THE NEW PRODUCT RANGE: VERY EASY!

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring SUPERIOR LINE, the company offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products



whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

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