

SUPERIOR 1014 AND SUPERIOR 1014 SL SONIC: ECO-CONSCIOUS BLEND.

VORWERK & CO.
TEPPICHWERKE GMBH & CO. KG
Kuhlmannstraße 11
31785 Hameln
Tel. +49 (0)5151 103-0
Fax +49 (0)5151 103-377
www.vorwerk-flooring.com

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The blended carpet SUPERIOR 1014 particularly focuses on a diverse range of designs and colours in a classic style that is more modern than ever, featuring recycled fibres. Thanks to the use of Ocean Plastic ECONYL®, which is made of recycled yarns, this carpet is especially eco-friendly and, at the same time, offers many different patterns and colours.



SUPERIOR 1014, Design 4313-2, colour 5Woo.

Inspired by nature, created by Vorwerk. SUPERIOR 1014 counts on sustainability. The upper material features ECONYL®, made 100% of recycled material that has been gained from fishing nets, for instance. The topic of nature also plays a leading role in the selection of colour: the designs are based on nature, for example bark patterns. At the same time, classic models are also part of the line, such as the commercial three-tone dot pattern in seven different colours, triangles in five colours or digital-inspired structures in two hues. Thanks to four different designs and a total of 16 different tones, SUPERIOR 1014 is an all-round talent in aesthetics.



Not only thanks to its colours, this carpet rates high due to its blended look, which lends it lively, robust and superb characteristics. This has a positive impact on the carpet's ease of care and walking comfort.

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SUPERIOR 1014 is available as broadloom in a width of 400 cm or as stable, bitumen and PVC-free acoustic tiles. In addition, this carpet has been awarded various labels – Green Label Plus, CE, Life Balance, DGNB and GUT – along with A+ for low room emissions (VOC).

THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY FOR HIGHEST STANDARDS

Classic elegance, timeless subtlety or avant-garde expressiveness: the products of the Vorwerk flooring SUPERIOR LINE stand out with their individual design, which varies extremely within the product range. An entire world of exceptional colours and textures is what makes this product line so rich and multi-faceted. The Vorwerk flooring SUPERIOR LINE – robust products with a comfortable feel which amaze not only with their extraordinary material quality but also their timelessness, and that certain something. Products of the Vorwerk flooring SUPERIOR LINE are generally offered in 20 colours.

THE NEW PRODUCT RANGE: VERY EASY!

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of three product lines and three style worlds. In addition to the Vorwerk flooring SUPERIOR LINE, the company offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their



homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

PRESS CONTACT

VORWERK FLOORING

Vanessa Meyer

Junior Marketing Manager

Tel.: +49 (0)5151 103-382

vanessa.meyer@vorwerk-teppich.de

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