

SUPERIOR 1028 AND SUPERIOR 1028 SL SONIC: INTERPLAY OF EFFECTS.

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It's multi-faceted, multi-coloured aesthetics and exciting feel make the tufted, structured loop carpet SUPERIOR 1028 a true highlight of the current Vorwerk range. With integrated matt or shimmering yarns, which earn points for their delicately subtle or striking, large-surface patterns, this carpet is available in five luxurious designs, each of which is a special eye-catcher. A broad spectrum of 35 colours ensures maximum individuality and a diverse range of interior design options in commercial buildings. Thanks to its use of recycled ECONYL® fibres, SUPERIOR 1028 is especially robust, making it ideal for heavily trafficked areas.



Sustainable and robust: SUPERIOR 1028, design 1052, colour 3P41.

The exciting look and feel of SUPERIOR 1028 is thanks to the innovative tip-sheared tufting technique, whereby various pile heights are created. The highest pile is slightly sheared to provide an elegant 3D effect. This guarantees exceptionally brilliant colours and a lively effect.

The high–low structure can also be felt: the carpet has a comfortable feel, with a unique texture that invites the user to experience it in a playful way.

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A total of five patterns are on offer: opulent, striking designs lend hotel and restaurant spaces an extravagant character – while reserved, reduced patterns elegantly enrich traditional office and conference rooms. The colour spectrum features solid, luscious tones, first and foremost from the Vorwerk style world NATURE | Design.

SUPERIOR 1028 is available in broadloom with the width of 400 cm or as a tile (SL). From a space of 400 sq. m, this carpet can be customised with individual colours. It has also been honoured with a series of labels: CE, GUT, Green Label Plus and Life Balance. It has likewise received Bestnote A+ for its low room emissions (VOC).



Also available as the SL acoustic tile SONIC: SUPERIOR 1028 SL SONIC, design 1037, colour 5W83.

THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY FOR HIGHEST STANDARDS.

Classic elegance, timeless subtlety or avant-garde expressiveness: the products of the Vorwerk flooring SUPERIOR LINE stand out with their individual design, which varies extremely within the product range. An entire world of exceptional colours and textures is what makes this product line so rich and multi-faceted. The Vorwerk flooring SUPERIOR LINE – robust products with a comfortable feel which amaze not only with their extraordinary material quality but also their timelessness, and that certain something. Products of the Vorwerk flooring SUPERIOR LINE are generally offered in 20 colours.



THE NEW PRODUCT RANGE: VERY EASY!

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring SUPERIOR LINE, the company offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE | Design, CLASSIC | Design and ART | Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

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UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln, Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

When millions of possibilities make millions of wishes possible.

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