

## SUPERIOR 1041: COSY FRINGE AESTHETICS.

Hameln, Germany, August 2018.

**Fluffy feeling – cosy optics: SUPERIOR 1041 creates a comfortable feeling even where one wouldn't expect it. Thanks to its exceptional fringe aesthetics, it sets cosy accents in every kind of building space and becomes a true eye-catcher thanks to its lively blended look.**

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*SUPERIOR 1041, colour 3P94.*

SUPERIOR 1041 stands out with its dynamic shag texture and interesting colour contrasts, which come in a total of 15 tones in the Vorwerk flooring CLASSIC Design and NATURE Design style worlds. At the same time, its colour palette features subtle neutral hues, as well as exciting coloured accents from the latest trendy colour spectrum. Although SUPERIOR 1041 surprises with an unexpected cosy design, at the same time it amazes with genuine durability, good use characteristics and outstandingly low acoustic values. Also as a cut carpet, it is suitable as a design element in any interior.



SUPERIOR 1041 is available as broadloom in a width of 400 cm or as stable, bitumen and PVC-free acoustic tiles. In addition, this carpet has been awarded various labels – Green Label Plus, CE, Life Balance, DGNB and GUT – along with Bestnote A+ for low room emissions (VOC).

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### **THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY FOR HIGHEST STANDARDS**

Classic elegance, timeless subtlety or avant-garde expressiveness: the products of the Vorwerk flooring SUPERIOR LINE stand out with their individual design, which varies extremely within the product range. An entire world of exceptional colours and textures is what makes this product line so rich and multi-faceted. The Vorwerk flooring SUPERIOR LINE – robust products with a comfortable feel which amaze not only with their extraordinary material quality but also their timelessness, and that certain something. Products of the Vorwerk flooring SUPERIOR LINE are generally offered in 20 colours.

### **THE NEW PRODUCT RANGE: VERY EASY!**

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of three product lines and three style worlds. In addition to the Vorwerk flooring SUPERIOR LINE, the company offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

### **UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.**

Vorwerk flooring and its products have stood for a unique mix of superior quality, sustainable innovations and global award-winning design since 1883. For more than 130 years, millions of satisfied customers have been enjoying products from this traditional German manufacturer in their homes and offices. At the same time, Vorwerk has continually redefined the limits of floor coverings to offer products whose style and quality never go out of fashion even after many years. Product development, production and quality assurance take place at headquarters in Hameln,



Germany, and guarantee that the all-encompassing brand promise of “It’s a Vorwerk!” is kept thanks to perfect performance.

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When millions of possibilities make millions of wishes possible.

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