

Vorwerk Flooring Press Release

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SUPERIOR 1049: WHEN HIGH QUALITY SURPASSES EVEN THE HIGHEST STANDARDS.

Hamelin, September 2018.

A fine surface meets a highly robust structure: this heavy Saxony-style carpet from the Best of Living collection by traditional manufacturer Vorwerk Flooring combines high comfort with excellent durability and a stable, pleasant grip. An ideal floor covering for even the busiest areas of the home.



The SUPERIOR 1049: when high quality surpasses even the highest standards.

The SUPERIOR 1049 from the new Best of Living collection by Vorwerk Flooring delivers on its promise of high quality and outstanding comfort thanks to its particularly high-grip, pleasant feel. The sheer robustness of this carpet is further testament to its quality, making it suitable for high-traffic areas around the home. This delightful floor covering is available in a rich variety of colours ranging from warm domestic tones through to trendy shades, with design and quality going hand in hand to create a wonderfully satisfying overall impression.

The SUPERIOR 1049 is available as broadloom from the roll in a width of 400 cm and boasts the following seals of quality: CE, Green Label Plus, Life Balance, German Sustainable Building Council (DGNB), GUT

VORWERK & CO. TEPPICHWERKE GMBH & CO. KG

Kuhlmannstrasse 11 31785 Hamelin

Tel. +49 (0)5151 103-0 Fax +49 (0)5151 103-377 www.vorwerk-flooring.de



and the top A+ rating for room emissions (VOC).

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THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY TO MEET THE HIGHEST STANDARDS.

Classical and elegant, understated and timeless, artistic and expressive: the products from the SUPERIOR LINE by Vorwerk Flooring stand out through their individual design, which comes in a variety of options within the product line. The SUPERIOR LINE offers customers great diversity, with a whole world of exceptional colours and textures. The products are extremely hard-wearing yet beautifully soft, and stand out for their excellent quality and timeless appeal. Products from the SUPERIOR LINE by Vorwerk Flooring are generally available in 20 colours.

UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.

Since 1883, Vorwerk Flooring has been synonymous with products that offer a unique mix of superior quality, sustainable innovation and international award-winning design. Millions of satisfied customers have been furnishing their homes and offices with products from the traditional German manufacturer for over 130 years. Vorwerk has consistently pushed the boundaries within the flooring industry to offer products that are defined by enduring quality and style. Product development, manufacturing and quality assurance are carried out at the head-quarters in Hamelin, ensuring that the overarching brand promise – It's a Vorwerk! – is consistently delivered.

When millions of possibilities make millions of wishes possible.

PRESS CONTACT

VORWERK FLOORING
Vanessa Meyer
Marketing Manager
Tel. +49 (0)5151 103-382
vanessa.meyer@vorwerk-teppich.de

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