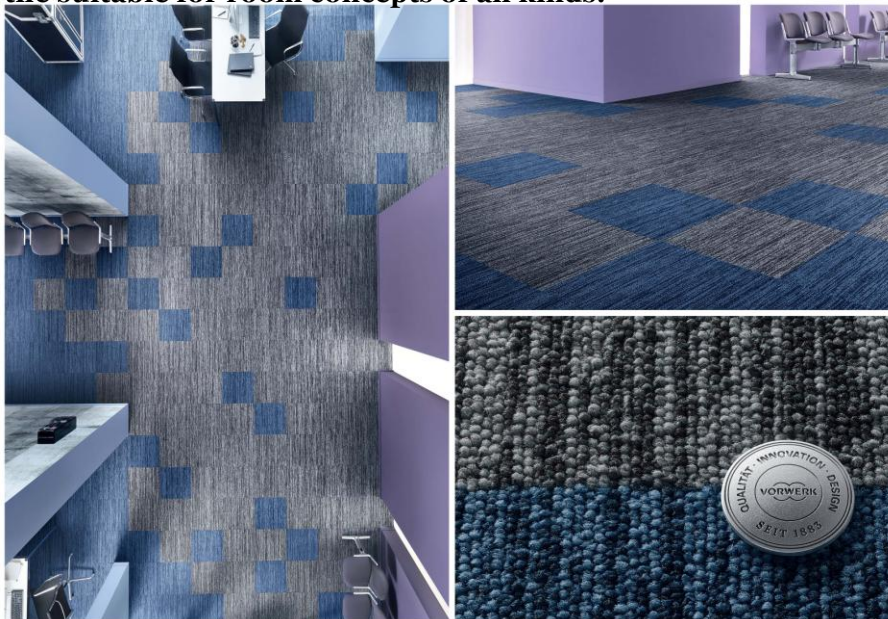


## **SUPERIOR 1052 SL SONIC: MAXIMUM MODULARITY.**

**Hamelin, November 2018.**

**Offering a wealth of modular possibilities and available in a wonderfully vivid range of colours, the SUPERIOR 1052 from Vorwerk flooring is a classic tufted loop pile that meets international-level requirements. The tone-in-tone space pattern lends the SONIC acoustic tile a vibrant texture, while its diverse configuration options make this high-quality carpet tile suitable for room concepts of all kinds.**



*A high degree of modularity: the SUPERIOR 1052 in the colours 3Q10 and 9F87.*

The wonderful versatility of the mottled loop pile SUPERIOR 1052 from Vorwerk flooring has limitless potential for interior design. As a tile, this floor covering represents a practical and terrifically flexible design element that is ideal for use in any office. Inspiring patterns, design accents and zone configurations featuring different colour combinations are a piece of cake thanks to this Vorwerk carpet. Boasting a broad colour palette that encompasses the three Vorwerk style worlds of NATURE Design, CLASSIC Design and ART Design, it offers a whole host of shades to suit all tastes – from extrovert tones to subtle nuances. The SUPERIOR 1052 also dazzles with its outstanding durability, successfully combining a wealth of modular possibilities with

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breathhtaking quality.

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The SUPERIOR 1052 is currently only available in the form of 50 x 50 cm SL SONIC tiles. It has been recognised with the following seals of quality: CE, GUT, Green Label Plus and the top A+ rating for room emissions.

### **THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY TO MEET THE HIGHEST STANDARDS.**

Classical and elegant, understated and timeless, artistic and expressive: the products from the SUPERIOR LINE by Vorwerk Flooring stand out through their individual design, which comes in a variety of options within the product line. The SUPERIOR LINE offers customers great diversity, with a whole world of exceptional colours and textures. The products are extremely hard-wearing yet beautifully soft, and stand out for their excellent quality and timeless appeal. Products from the SUPERIOR LINE by Vorwerk Flooring are generally available in 20 colours.

### **THE KEY FEATURES OF THE NEW PRODUCT RANGE.**

The Vorwerk flooring SUPERIOR LINE is part of the brand range, which consists of “3 product lines. 3 style worlds. Millions of possibilities”. In addition to the Vorwerk flooring SUPERIOR LINE, the company also offers products in the Vorwerk flooring ESSENTIAL LINE and the Vorwerk flooring EXCLUSIVE LINE. These product lines vary in their manufacturing process, material quality and durability, as well as in their selection of designs and colours – for high, higher and the highest standards. Additionally, three different style worlds are provided: NATURE Design, CLASSIC Design and ART Design. Each features a combination of their own patterns and textures. In this way, millions of combination options are available – ensuring every individual customer desire is satisfied.

### **UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY. MADE BY VORWERK.**

Since 1883, Vorwerk Flooring has been synonymous with products that offer a unique mix of superior quality, sustainable innovation and international award-winning design. Millions of satisfied customers have been furnishing their homes and offices with products from the traditional German manufacturer for over 130 years. Vorwerk has



consistently pushed the boundaries within the flooring industry to offer products that are defined by enduring quality and style. Product development, manufacturing and quality assurance are carried out at the headquarters in Hamelin, ensuring that the overarching brand promise – It’s a Vorwerk! – is consistently delivered.

When millions of possibilities make millions of wishes possible.

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Released for editorial publication – a sample copy is requested.