

## SUPERIOR 1073: WHEN STYLE GETS A SHINING AURA.

Hamelin, September 2019.

For something a little special, look no further than this glossy Saxony carpet from Vorwerk Flooring. Made from a wonderfully silky and shimmering yarn, this premium-quality carpet has a truly glamorous feel. What's more, the gold shimmer-effect thread of the Lurex yarn catches your eye as it twinkles in the light – and quite literally brings a touch of sparkle to any room.



*The SUPERIOR 1073 as broadloom combined with the deluxe area rug from Vorwerk.*

The first thing you notice about the SUPERIOR 1073 is its smooth and velvety appearance. The unique glitter thread made from Lurex yarn creates a subtle shimmer effect that adds a truly glamorous touch to any interior space. The soft feel of the SUPERIOR 1073 makes it perfect for living rooms and bedrooms but, thanks to its durability, it's also an excellent choice for high-traffic areas in the home. The SUPERIOR 1073 is available in eight colours and offers high-contrast combinations within the NATURE Design and CLASSIC Design style worlds with the gold of the metallic yarn. An absolute highlight from the new [Best of Living Collection](#) from Vorwerk Flooring, this wonderfully luxurious carpet not only makes a statement but also sets new standards in flooring for.

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The [SUPERIOR 1073](#) is available as broadloom from the roll in a 400cm width.

**THE VORWERK FLOORING SUPERIOR LINE: PREMIUM QUALITY  
TO MEET THE HIGHEST STANDARDS**

Classical and elegant, understated and timeless, artistic and expressive: The products from the SUPERIOR LINE by Vorwerk Flooring stand out for their individual design, which comes in a variety of options within the product line. The SUPERIOR LINE offers customers great diversity, with a whole world of exceptional colours and textures. The products are extremely hard-wearing yet beautifully soft, and stand out for their excellent quality and timeless appeal. Products from the SUPERIOR LINE by Vorwerk Flooring are generally available in 20 colours.

**UNIQUE FLOOR COVERINGS SINCE 1883. MADE IN GERMANY.  
MADE BY VORWERK.**

Since 1883, Vorwerk Flooring has been synonymous with products that offer a unique mix of superior quality, sustainable innovation and international award-winning design. Millions of satisfied customers have been furnishing their homes and offices with products from the traditional German manufacturer for over 130 years. Vorwerk has consistently pushed the boundaries within the flooring industry to offer products that are defined by enduring quality and style. Product development, manufacturing and quality assurance are carried out at the headquarters in Hamelin, ensuring that the overarching brand promise – It's a Vorwerk! – is consistently delivered. When millions of possibilities make millions of wishes possible.

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